

Strategic Planning - SVYD 2010-2011
Tuesday, August 31 7pm

Past and current board - Looking back

1. Past year - what worked and what should we continue doing? (20 minutes)
 - a. Fundraising events
 - b. Community service
 - c. Social events
 - d. Campaign work
 - e. Endorsements
 - f. Other
2. Past year - what didn't work? (10 minutes)
3. Miscellaneous (10 minutes)
 - a. DCC alternate appointment
 - b. Other appointments/liaisons (*unofficial appointments, but ways to keep past officers involved if they choose*)
 - i. Labor, LGBT, convention/travel coordinator (*convention- would make reservations, etc, schedule carpools, might be Jeremy*)
 - c. Research projects (*asking if anyone can make contact lists for these different groups, to invite to events/ask for money, etc*)
 - i. Contact info: DCC, Unions, Elected officials, Progressive groups

Break (10 minutes)

Current board - Looking forward

1. Priorities for each officer & what they need help with (20 minutes)
 - a. President
 - b. Vice President of Membership
 - c. Political Director
 - d. Treasurer
 - e. Secretary
2. Calendar (25 minutes)
 - a. Add in major events
 - b. Meeting schedule (*discuss if we want to change date/time, or location*)

- i. Officer meetings
 - c. Social/membership events
 - i. Holiday party
 - d. Campaign volunteering/political events
 - e. Fundraising events
- 3. Officer duties (10 minutes)
 - a. Attendance
 - b. Reports
- 4. Miscellaneous (10 minutes)
 - a. Website - Google site (*if we decide to go with this, hoping you can be in charge of updates*)
 - b. Other

Follow up

1. Finances - each officer give estimated budget to Jeremy (*will discuss when this is due, prob 2 weeks out, then he has couple weeks to give us back estimated budget*)
2. One-on-one with Mia and each officer
3. More calendaring - membership drive, campaign calendar, chartering/membership updating (*officers will do these individually or with their committee*)
4. Bylaws - finish endorsements (*should I ask Javier if he can continue chairing committee, or if you should take over*)
5. Next officer meeting - budget, finalize calendar, review bylaws, CYD appointment(s), Outreach to other clubs, unions, groups (*hope to have meeting in Sept*)